



PPG Architectural Coatings Canada Inc.
8200 Keele Street
Concord, ON L4K 2A5

Telephone: (905) 669-3443
Fax: (905) 669-3486
vince.rea@ppg.com
www.ppg.com

Vince Rea
Executive Vice-President

May 16, 2024

Dear valued customers,

We thank you for your trust and loyalty to PPG. Your continued support fuels our commitment to delivering exceptional products. With this trust in mind, we are reaching out to inform you of the current economic conditions facing our Mulco branded products.

At PPG, transparency and integrity are the cornerstones of our philosophy. We strive to offer you top-tier products at competitive prices, reflecting our dedication to your satisfaction.

Despite our efforts to maintain stable pricing since June 2022, the landscape of production costs has evolved significantly. As you may be aware, beginning in 2024, there have been significant changes in legislation requiring Mulco products to meet lower Volatile Organic Compound (VOC) emission levels. In Q4, 2023 we were forced to change our manufacturing processes and substitute more expensive raw materials to comply with this legislation. In addition, persistent inflationary pressures on logistics, energy, labor, and other key raw materials have also served to increase our cost base. PPG has taken significant measures in offsetting these cost increases and delaying any price actions for well over a year but, given this environment, we were compelled to make an important decision: Effective September 1, 2024 we will implement a 5% price increase on our Mulco line.

Our commitment to delivering excellence remains steadfast. To uphold our standards of quality while navigating cost challenges, we continuously refine our product portfolio, adopt sustainable sourcing practices, and enhance manufacturing efficiency. Rigorous quality checks at every production stage underscore our unwavering dedication to product integrity.

Your satisfaction is paramount to us - we deeply value your trust in PPG and eagerly anticipate continuing to meet your needs. Your understanding during this transition is immensely appreciated, and we extend our sincerest gratitude for your support and patronage.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Vince Rea', written in a cursive style.

Vince Rea
Executive Vice President – Canada
PPG Architectural Coatings Canada Inc.